

# Breanna “Bre” Spaulding

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## *Professional Summary*

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**A Public Servant** with advanced leadership, organizational, and communication experience aiming to educate and advocate for the public health and civic engagement of citizens in South Carolina. As well as strengthening the ideals of the democratic party for young democrats in South Carolina.

- More than 7 years’ of experience organizing promotional materials and seminars improving everyday healthy living and positive thoughts in many workplaces.
- Over 5 years’ of experience organizing, training, motivating, and building strong democrats in SC.
- Featured in The Boston Globe, The Washington Post, The New Yorker, The NY Times, The State (SC), The Post and Courier (SC), The Minority Eye (SC)
- Awarded Young Woman of the Year Award for community leadership (Henry County, GA)
- Recipient of the Councilman Rufus Steward Scholarship 12’ (Henry County, GA)
- Alumnae of James E. Clyburn Political Fellowship 17’
- Statewide Political Trainer for Emerge SC
- Mentor for The Blue Lab SC- a national political incubator
- Member of Junior League of Columbia
- Member of Columbia Urban League: Young Professionals

## *Education*

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**MASTER OF SCIENCE, HEALTHCARE ADMINISTRATION  
SOUTHERN NEW HAMPSHIRE UNIVERSITY, NH**

**JUNE 2020**

- Focus: Health Policy and Law

**BACHELOR OF ART, PUBLIC HEALTH SCIENCE AND DELIVERY  
COLUMBIA COLLEGE, COLUMBIA, SC**

**APRIL 2016**

- Minor: Political Science

## *Political Experience*

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**CAMPAIGN MANAGER | DERREK FOR SC, COLUMBIA, SC  
JANUARY 2020- NOVEMBER 2020**

- Oversaw all aspects of the campaigns day-to-day operations.
- In charge of the hiring and firing of staff on the campaign.
- Management of staff day-to- day, events, and public appearances for the candidate.
- Coordination of the fundraising operations and ongoing coordination with the candidate.
- Had the responsibility of creating and managing the campaign budget.
- In this position I had excellent organizational skills, be level-headed, have good interpersonal skills and not be afraid of raising money.
- Monitor all contributions, maintain financial records and are responsible for compliance with the Federal Elections Commission.
- Developed a voter contact plan in coordination with the field director for particular communities by building relationships with the existing organizations that represent these communities.

- Established experiences working with diverse constituencies, commitment to expanding the base and good communication skills.
- Responsible for accepting and acting on all invitations, seeking out potential events and putting together the candidate's schedule.
- Assured the candidate is briefed about each of the events and is given proper directions, contact information, and collects briefing information from the other team members on each event.
- Ensured that candidate's call-time and voter contact time remained the top priority.
- Conducted events and meetings by being assertive, meticulous with details, pleasant on the phone and able to say "no" when necessary.

**POLITICAL DIRECTOR & SCHEDULER | ADAIR FOR CONGRESS, COLUMBIA, SC  
APRIL 2019- NOVEMBER 2020**

- Responsible for accepting and acting on all invitations, seeking out potential events and putting together the candidate's schedule.
- Responsible for all events the candidate attends and speaks at, managing all details and logistics
- Assured the candidate is briefed about each of the events and is given proper directions, contact information, and collects briefing information from the other team members on each event.
- Ensured that candidate's call-time and voter contact time remained the top priority.
- Conducted events and meetings by being assertive, meticulous with details, pleasant on the phone and able to say "no" when necessary.
- Work with specific constituency groups to organize their involvement with the campaign, for example – labor, seniors, educators, veterans, communities of color, New Americans, environmentalists, and college students, etc.
- Responsible for helping to develop a voter contact plan in coordination with the field director for particular communities by building relationships with the existing organizations that represent these communities.
- Plan and Host events and activities that speak to different voter groups as well as involve Elected Officials in the many conversations had on policy and procedures
- Organize key endorsements and manage all surrogate programs
- Write and develop policy paper on stances and position the candidate will take
- Help develop a full agenda around issues that matter to the district's voters
- Conduct research on issues of interest to the campaign

**CAMPAIGN MANAGER | GRANT FOR SC, COLUMBIA, SC  
NOVEMBER 2019- JUNE 2020**

**FINANCE DIRECTOR | GUNNLES FOR CITY COUNCIL, COLUMBIA, SC  
OCTOBER 2019- NOVEMBER 2019**

- Plan and Host fundraising events and activities
- Manage candidate Call- Time
- Provide call list to the candidate for Call-Time
- Manage fundraising tracking and collection
- Develop Donor and Investor fundraising programs
- Develop and Maintain donor contact lists
- Recruit sponsors, participants, or volunteers for fundraising events.
- Direct or supervise fundraising staff, including volunteer staff members
- Secure commitments of participation or donation from individual donor
- Identify and build relationships with potential donors
- Design or produce materials such as posters, Web sites, or newsletters to promote, market, or advertise fundraising events
- Direct or coordinate web-based fundraising activities, such as online auctions or donation Websites
- Write and send letters of thanks to donors
- Write speeches, press releases, or other promotional materials to increase awareness of the causes, missions, or goals of organizations seeking funds

**POLITICAL DIRECTOR | DE BLASIO FOR PRESIDENT, SC  
JULY 2019- OCTOBER 2019**

**STATE DIRECTOR | DE BLASIO FOR PRESIDENT, SC  
MAY 2019- JULY 2019**

**FINANCE DIRECTOR | WILL BRENNAN FOR CITY COUNCIL, COLUMBIA, SC  
FEBRUARY 2019- MAY 2019**

**CAMPAIGN MANAGER | SEAN CARRIGAN FOR CONGRESS, COLUMBIA, SC  
JANUARY 2018- NOVEMBER 2018**

**CAMPAIGN MANAGER | BYRON GIPSON FOR SOLICITOR, COLUMBIA, SC  
APRIL 2018- JUNE 2018**

**ELECTED- NATIONAL COMMITTEE MEMBER | YOUNG DEMOCRATES OF SOUTH CAROLINA  
JULY 2020-PRESENT**

**PRESIDENT | YOUNG DEMOCRATES OF THE CENTRAL MIDLANDS, COLUMBIA, SC  
MAY 2017- SEPTEMBER 2020**

- Plan and run meetings in calibration with leadership team.
- Ensure matters are dealt with in an orderly, efficient manner.
- Brings impartiality and objectivity to meetings and decision-making.
- Facilitate change and address conflict within the organization.
- Review governance performance and skills.
- Have a general understanding of the focused planned events and their planner's responsibilities and progress.
- Communicate effectively the vision and purpose of the organization.
- Maintain contestant communication with YDSC.
- Attend YDSC events on behalf of the region.
- Participant in any chair related obligation set by YDSC.

**2017 GRADUATE | JAMES E. CLYBURN POLITICAL FELLOWSHIP, COLUMBIA, SC  
JANUARY 2017- DECEMBER 2017**

- **Developed a unique skill set in:**
  - Democratic Leadership for change
  - Political Ethics
  - Campaign Strategy
  - Staff Management
  - Volunteer Recruitment and Retention
  - Motivating Messaging
  - Levels of Party Politics
  - Fundraising Programming
  - Political Data Analysis
  - Computing Win Numbers

**FOUNDER | THE WINNING PLATFORM, LLC, COLUMBIA, SC  
FEBUARY 2017**

- An all women lead political consulting firm. Built to showcase the power of women supporting women and men, building a future for the democratic party and winning elections by working as one!
- **Services Provided:**
  - Campaign Startup
  - Political Image Building
  - Brand Building
  - Volunteer Coordinating
  - Messaging
  - Public Speaking/ Motivational Speaking
  - Campaign Consulting
  - Political Event Promoting and Hosting
  - Day-to-Day Assisting
  - Campaign Scheduling
  - Social Media Management

*Public Health Experience*

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**OUTREACH COORDINATOR | BRAIN INJURY ASSOCIATION OF SC, COLUMBIA, SC  
MAY 2016- MAY 2018**

- Recruit and develop relationships with community partners of the association.
- Mange and coordinate the “SC Visibility Project” a \$40,000 grant funded project.
- Actively seek grant funding and write grant funding proposals to lead to grant funding.
- Organize, plan, and execute fundraising activities and special events, including the BIASC 5K race, golf Tournament, oyster roast, and statewide conference
- Train and supervise event volunteers
- Responsible for creating and maintaining event websites and create event publications
- Communicate and collaborate with event sponsors
- Grant writing, reporting and coordination
- Manage social media, facebook, twitter, and BIASC list serve and email database
- Staffs information and referral help line as needed
- Update website by communicating updated information to web designer
- Serve on various advocacy committees on behalf of the association
- Serves as chair of the Golf Tournament Committee